



VENLYS

Maritime Specialisation Services

Changing the Human Performance for the Future



Editorial

by Katerina Skourtanioti
Managing Director

On the verge of the new decade, we would like to make a brief flashback and report on what VENLYS has achieved all these years. We are a company focusing on the human element (in shipping) in relation always to marine safety, ship and company efficiency and productivity. To date, we have already been working with major companies (among other topics) with Resilience and Well-being, Safety Leadership & Communication, Safety Culture Assessment, Chronic Unease, Non-Technical Skills, Crew Assessment, and the development of relevant tools; original and high-quality services long offered by VENLYS.

We have currently increased our support to services/studies and seminars related to, Weak Signals, Leading Indicators based monitoring, Mental Health, crew Well-being, and coaching. Where do all these lead? They add up to our vision, to the direction that the VENLYS team always was pointing at: human performance and human performance management.

We started from Greece and Cyprus, we established a good service in the Philippines and we are already expanding to Germany and Middle East and the Gulf. Now it is indeed time for the Far East: we are very proud to announce our cooperation with the Hong Kong based RTG Communications! This cooperation will further enhance VENLYS's presence in Asia; thus, we will continuously strengthen services and seminars like Safety Leadership and Marine Communication, Crew Well-being, and the new format of multi targeting common audience seminars.

Thank you!

VENLYS appoints RTG Communications as Asian representative

Further to our expansion to Northern Europe, Middle East and the Gulf, we are delighted to announce the appointment of RTG Communications as the VENLYS's representative in Asia.

Through this cooperation we are looking to enhance the safety training for managers, officers and crew based in the region.



Hong Kong based RTG Communications, with 18 years in the maritime communications sector in Asia, will deliver a broad range of safety training for VENLYS's shipping clients in the region.

RTG Communications provides a broad range of media and marketing communications as well as training services for the shipping and logistics industry in Asia. Established in Hong Kong in 2002, by Russell Green, RTG Communications was set up to help shipping and logistics companies build brand awareness, effective media communications and thought leadership across Asia.

Mr. Green, Managing Director of RTG Communications said regarding our cooperation: "We are looking forward to working with clients in Asia to provide them with VENLYS world-class maritime safety mapping and assessment and customised training programs."



Navigate Response – Navigate Learning

Media and social media training for seafarers

Seafarers can be their company's greatest ambassadors or accidental liabilities – training makes the difference.

Navigate Response has developed an online course, "The Media, Social Media and You" to prepare seafarers to protect their company's reputation by effectively managing approaches from journalists and avoiding problematic online activity.

The online course prepares seafarers to:

- Recognise problematic social media content before posting;
- Respond to journalist calls to the vessel;
- Understand how they fit into their company's corporate communications strategy;
- Prepare their families for potential media intrusions in a major incident;
- Know their legal rights when confronted by a journalist or other third parties; and
- Avoid journalist ambushes ashore.

The Media, Social Media and You is a first of its kind for our industry. Developed specifically for seafarers by communications specialists for the maritime industry, the course delivers both media and social media awareness as the two are increasingly intertwined. Building on Navigate Response's years of experience in delivering renowned media and social media training at sea-staff conferences, this online course is:

- **Highly interactive:** The online course incorporates videos, role play exercises, risk identification tasks, a review of individual social media privacy settings and much more.
- **Accessible:** The course can be completed on any internet-enabled device in around 45 minutes.
- **Recognised:** Certificates are issued upon successful completion.



Through interactive learning, "The Media, Social Media and You" gives participants the tools to respond confidently and the awareness to avoid sharing content that might harm themselves or their company.

To learn more, please visit: www.navigateresponse.com/online-training or phone at: +44 (0)20 3326 8451 or email at: enquiries@navigateresponse.com.

Resilience - Mental Health & Well-being



VENLYS Maritime Specialisation Services is the **first company** in Greece which initiated specific **training programs for Resilience**, four years ago. From our first seminars we had a more holistic perspective/approach to the concept of Resilience in maritime industry by relating Resilience with Stress Management, Well-being as well as Maritime Safety.

Now we empower our approach by focusing more on Mental Health as well as Well-being and target **to provide seafarers the means to enhance their mental health, express their gratitude and simultaneously cultivate the perception that their company truly cares about them.**

Therefore, we have developed a dedicated seminar for Resilience and Mental Health, that **we utilise doctors and psychologists to focus more on the mental health and the well-being of the seafarers.**

Conference participation

VENLYS Maritime Specialisation Services participated in various events and conferences this year. Through our participation we target to disseminate our innovative methodologies within the academic community as well as the industry stakeholders.

The events that we participated were the following:

- **World of Shipping Portugal 2019, An International Research Conference on Maritime Affairs “Leading the Shipping Industry into the Future”;**
- **19th Navigator 2019 – The Shipping Decision Makers Forum.**



Leading the Shipping Industry into the Future

VENLYS participated in the International Research Conference “Leading the Shipping Industry into the Future”, which was held on November 21-22 2019, in Carcavelos, Portugal.



19th Navigator 2019 The Shipping Decision Makers Forum

On 29th of November 2019 at Stavros Niarchos Cultural Center, the 19th Navigator 2019 The Shipping Decision Makers Forum was held.

VENLYS Maritime Specialisation Services strongly supported the Forum by being a Bronze Sponsor. Moreover, through our participation in the Advisory Board of the Forum we tried to highlight the importance of Human factors in the maritime industry.

We would like to congratulate Navigator Ltd. for the excellent organisation of the forum.



VENLYS Philippines Seminars

VENLYS Maritime Specialisation Services presence in Philippines becomes more solid following the establishment of our cooperation with RTG Communications cooperation.

We are now available to provided you seminars in Philippines at all times.

September-October 2019

VENLYS team was in Philippines to conduct seminars, from September 30th 2019 to October 4th 2019. Once again, we are grateful to our clients for their trust and support for this service.

VENLYS Maritime Specialisation Services would like to thank the management and teams of every company in Philippines for their kind hospitality and support towards the successful completion of these seminars.

January-February 2020 (3 weeks)

VENLYS's next visit to Philippines, Manila will take place from **20th of January 2020 to 7th of February 2020.**

The following seminars will be offered:

- Resilience, Marine Safety, Well-being / Mental Health;
- SIRE Inspection – Building seafarers attitude and safety behaviour;
- Safety Intelligence (Safety Leadership & Assertive Communication);
- Behaviour Competency Crew Assessment Seminar;
- Chronic Unease, Weak Signals and Human Limitations;
- Behaviour Based Safety;
- Human Factors at the Sharp end.

In case you are interested in learning more details on this visit and reserve dates, please contact Mr. Alexandros Koimtoglou at: alexandros.koimtoglou@venlys.com.

**Merry Christmas
and
Happy New Year!**



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